



# 2024 Provider Manual

## Contents

GENERAL INFORMATION .....	5
Terms and Definitions .....	6
Plan Overview.....	7
Plan Model of Care.....	7
Plan Goals.....	7
Important Information About Our Plan.....	8
Key Contact Information and Sites.....	9
BENEFITS AND SERVICES .....	10
Emergent and Urgent Services.....	10
Excluded Services .....	11
Non-Covered Services.....	12
Continuity of Care .....	12
MEDICAL MANAGEMENT .....	14
Notification of Inpatient and Observation Admissions .....	14
Referrals .....	14
Prior Authorization .....	14
Services Requiring Prior Authorization.....	15
Documentation for Prior Authorizations.....	15
Decisions and Time Frames.....	15
Concurrent Review.....	15
Rendering of Adverse Determinations (Denials) .....	16
Notification of Adverse Determinations (Denials) .....	17
Member Medical Records .....	17
Utilization Reporting and Monitoring .....	18
CLAIMS AND ENCOUNTER SUBMISSIONS .....	19
Claim Format Standards .....	19
Timely Filing.....	19
Claim Requirements .....	19
Pricing.....	19
New or Unlisted Codes .....	20
HEDIS® Coding Tips .....	20
Non-Payment/Claim Denial.....	20
Processing of Hospice Claims .....	21
Subrogation.....	21
Appeals and Payment Disputes.....	21

Provider Claims Payment Dispute.....	21
Participating Provider Administrative Plea/Appeals Responsibility.....	22
MEMBER GRIEVANCES, APPEALS, AND COMPLAINTS .....	23
Appeals.....	23
Member Grievances & Complaints .....	24
PROVIDER PARTICIPATION .....	25
Credentialing.....	25
Practitioner Credentialing Requirements.....	25
Organizational Provider Credentialing Requirements.....	26
Credentialing and Recredentialing Process .....	26
Provider Rights.....	27
Credentialing Committee/Peer Review Process.....	27
Non-Discrimination in the Decision-Making Process .....	27
Provider Notification .....	27
Appeals Process & Notification of Authorities.....	28
Confidentiality of Credentialing Information .....	28
Ongoing Monitoring .....	28
Site Evaluations.....	28
Provider Directory .....	29
Plan Notification Requirements for Providers .....	29
Closing Patient Panels.....	29
Access and Availability Standards for Providers.....	29
Access and Availability Survey .....	30
Provider Responsibility .....	30
MEDICARE REQUIRED POLICIES .....	31
Non-Discrimination and Cultural Competency .....	31
Dual Eligibles and Cost Sharing.....	31
Member Hold Harmless .....	31
Provider Marketing Guidelines.....	32
Member Assignment to New PCP.....	33
Member Rights.....	33
QUALITY IMPROVEMENT .....	36
Quality Improvement Program .....	36
Member Satisfaction .....	36
Quality of Care Concerns.....	37
CORPORATE COMPLIANCE PROGRAM.....	38
Overview.....	38

Fraud, Waste, And Abuse .....	38
PROVIDER FEEDBACK .....	39
Yearly Provider Survey .....	39

# GENERAL INFORMATION

## Welcome

Welcome to the KeyCare Advantage Manual, a comprehensive guide to delivering exceptional care and service to your valued patients. This manual stands as a dedicated resource, carefully crafted to empower you in providing the highest standard of care within the KeyCare Advantage network.

At KeyCare Advantage, we understand that delivering exceptional healthcare goes beyond the exam room. It encompasses understanding the intricacies of the plan, aligning with established policies and procedures, and ensuring a seamless process for claim payment and prior authorizations.

Within these pages, you will find a wealth of information designed to support your practice. Whether you are seeking insights into the finer details of our plan's coverage, need clarification on reimbursement procedures, or require guidance on obtaining prior authorizations, this manual has you covered. It serves as a bridge between your expertise and our shared commitment to exceptional patient care.

It is important to note that this manual is an extension of the provider agreement that forms the foundation of our collaboration. In the event of a conflict between your participation agreement and this manual, the obligations, terms, and conditions of your participation agreement shall take precedence. Just as our partnership relies on mutual understanding and cooperation, this manual reflects our dedication to equipping you with the tools you need to succeed within our network.

We encourage you to explore these pages thoroughly, to familiarize yourself with the intricacies of our offerings, policies, and procedures.

Thank you for choosing to partner with KeyCare Advantage. Together, we will continue to elevate the standards of care and make a meaningful impact on the lives we touch.

## Terms and Definitions

Term /Acronym	Definition
<b>CMS</b>	Centers for Medicare and Medicaid Services
<b>COVERED SERVICES</b>	Those services provided by the health plan in accordance with the health plan's Medicaid contract
<b>DUAL ELIGIBLE</b>	A member who is eligible for both Medicaid and Medicare programs.
<b>EXPLANATION OF PAYMENT (EOP)/REMITTANCE ADVICE (RA)</b>	The EOP/RA statement is sent to the provider after our plan has determined coverage and payment. The statement provides a detailed description of how the claim was processed.
<b>GRIEVANCE</b>	Any oral or written expression of dissatisfaction by a member submitted to the health plan or to a state agency
<b>MEMBER</b>	A covered beneficiary enrolled in the plan. The terms member, patient, covered person and customer are used interchangeably to refer to the recipient of healthcare services.
<b>NETWORK</b>	All participating Providers, offering services to the Plan beneficiaries.
<b>PROVIDER</b>	A health care entity or health care professional contracted to provide services to Plan members. This term is inclusive of physicians, mid-level practitioners, facility, and ancillary provider types.

## Plan Overview

KeyCare Advantage (“health plan” or “Plan”) is a Medicare Advantage HMO Plan also known as Medicare Part C plan. The Plan includes benefits offered by traditional fee for service Medicare including Part A (Inpatient hospital services), Part B (outpatient and physician services) and Part D (pharmacy benefits).

KeyCare Advantage offers an HMO Institutional Special Needs Plan (I-SNP) designed for Medicare beneficiaries expected to live in one of our communities for at least 90 days and require an institutional level of care.

In this comprehensive provider manual, whenever the term “*plan*” is referenced, it pertains specifically to the KeyCare Advantage plan. This distinction ensures clarity and precision as you navigate the various aspects of care delivery and administration within our network.

## Member Identification & Eligibility

All participating providers are responsible for verifying a member’s eligibility during each visit, or before the appointment. You can verify member eligibility through the following ways:

- Member ID Card: Note that changes do occur, and the card alone does not guarantee member eligibility.
- Provider Web Portal: the web portal allows providers to verify eligibility online 24/7
- Provider Services Department

Member ID cards are issued yearly. If a member has lost their ID card, they can contact Customer Service.

**NOTE:** Membership data is subject to change. The Centers for Medicare and Medicaid Services (CMS) may retroactively terminate members and recoup payments it made to the plan. When this occurs, the plan claims recovery unit will request a refund from the provider for any services furnished when the member was ineligible. The provider must then contact CMS Eligibility to determine the member’s actual benefit coverage for the date of service in question. Typically, the beneficiary is disenrolled to Medicare fee-for-service. If the Medicare timely filing period has passed, Federal law gives providers an extra six months after the plan’s recoupment to file a claim.

## Plan Model of Care

Our Model of Care (MOC) provides patient-centered, primary care driven healthcare care experience. Focusing on the prevention of avoidable hospitalizations and reduction of acute exacerbations, our Model of Care is designed to improve the quality of life for members while providing access to same services covered by Original Medicare. Supplemental benefits offer additional services and support for the plan’s specialized population.

## Plan Goals

- Improve access to medical, mental health, and social services.
- Improve access to affordable care.
- Improve coordination of care through an identified point of contact.
- Improve transitions of care across health care settings and providers.

- Improve access to preventive health services.
- Assure appropriate utilization of services; and
- Improve member health outcomes.

### Important Information About Our Plan

1. All members are required to choose or designate a Primary Care Physician (PCP) at enrollment. The staffing model, which could include care provided by a Nurse Practitioner (NP) or Physician Assistant (PA), is described in our Model of Care.
2. Our plan has received permission from CMS to waive the 3-day hospitalization stay required before providing skilled nursing services (SNF). This is important because it allows skilled nursing homes, with approval from the member's PCP, to treat members in the nursing home when appropriate and reserves acute hospital beds for members requiring more intensive services.
3. Our plan uses a gatekeeper model, meaning referrals should be approved in advance by the member's PCP. This approach aids in care coordination and claims payment. For additional information regarding the Referral process, please see the section entitled "Referrals" under Benefit and Services.
4. Our plan is "provider friendly" and strives to reduce unnecessary paperwork whenever possible. Providers are encouraged to be familiar with the claims, notification, prior authorization, and referral processes outlined in this manual.



Key Contact Information and Sites			
<b>Appeals &amp; Grievances</b>	Fax: 1-833-610-2380		
<b>Claims</b>	<table border="1"> <tr> <td> <b>Mail Medical Paper Claims to:</b>                      KeyCare Advantage                      PO Box 607, Glen Burnie                      MD 21060-0607                       Electronic Medical Claims payer ID is:  <b>KCMD1</b> </td> <td> <b>Mail Dental Paper Claims to:</b>                      Liberty Dental                      PO Box 401086 Las Vegas, NV 89140   <b>Electronic Dental Claims payer ID is:</b>                      CX083                 </td> </tr> </table>	<b>Mail Medical Paper Claims to:</b> KeyCare Advantage PO Box 607, Glen Burnie MD 21060-0607  Electronic Medical Claims payer ID is: <b>KCMD1</b>	<b>Mail Dental Paper Claims to:</b> Liberty Dental PO Box 401086 Las Vegas, NV 89140  <b>Electronic Dental Claims payer ID is:</b> CX083
<b>Mail Medical Paper Claims to:</b> KeyCare Advantage PO Box 607, Glen Burnie MD 21060-0607  Electronic Medical Claims payer ID is: <b>KCMD1</b>	<b>Mail Dental Paper Claims to:</b> Liberty Dental PO Box 401086 Las Vegas, NV 89140  <b>Electronic Dental Claims payer ID is:</b> CX083		
<b>Credentialing</b>	Send credentialing documents to: <a href="mailto:credentialingoperations@allyalign.com">credentialingoperations@allyalign.com</a>  Practitioner Credentialing: Use CAQH application at <a href="https://proview.caqh.org/">https://proview.caqh.org/</a>  Organization credentialing application (for facilities and ancillaries): <a href="https://form.jotform.com/232605673353052">https://form.jotform.com/232605673353052</a>		
<b>Compliance</b>	Phone: 1-844-317-9059, TTY 711 Email: <a href="mailto:compliance@keycareadvantage.com">compliance@keycareadvantage.com</a> Fax: 1-833-572-2372 Mail to: 8028 Ritchie Highway Suite 210, Pasadena, MD 21122		
<b>Customer Service</b>	Phone: 1-844-206-1205 (TTY 711) Email: <a href="mailto:keycarecustomerservice@allyalign.com">keycarecustomerservice@allyalign.com</a>		
<b>Prior Authorizations</b>	Select option #2 1-844-206-1205 (TTY 711)		
<b>Privacy</b>	Email: <a href="mailto:PrivacyNotice@keycareadvantage.com">PrivacyNotice@keycareadvantage.com</a>		
<b>Provider Network Support</b>	Provider demographic and billing information updates can be emailed to: <a href="mailto:keycare@allyalign.com">keycare@allyalign.com</a>		
<b>Provider Feedback Survey</b>	Share your feedback here: <a href="https://forms.office.com/r/sN58bVPVff">https://forms.office.com/r/sN58bVPVff</a>		
<b>Provider Portal</b>	<a href="https://secure.healthx.com/KeyCareAdvantage.provider">https://secure.healthx.com/KeyCareAdvantage.provider</a>		
<b>Provider Services</b>	Select option #2 1-844-206-1205 (TTY 711)		
<b>Utilization Management</b>	Email: <a href="mailto:uminquiry@Keycareadvantage.com">uminquiry@Keycareadvantage.com</a> Fax: 1-833-610-2399		

# BENEFITS AND SERVICES

All plan members receive benefits and services as defined in their Evidence of Coverage (EOC). Benefits and services are subject to change on January 1st of each year. Providers may contact the Provider Services' line for information on covered services and verification of applicable member copayments and/or cost sharing owed by the member to the provider for the provision of services.

All participating providers are obligated to bill and collect applicable member copayments and/or cost sharing as defined under the plan policy or CMS regulations. Participating providers of our plan are, however, prohibited from balance-billing members copayments and/or cost sharing when members are determined qualified and eligible for benefits under the state Medicaid program.

## Emergent and Urgent Services

Our plan follows the Medicare definitions of "emergency medical condition," "emergency services," and "urgently needed services" as defined in the Medicare Managed Care Manual Chapter 4 Section 20.2C:

**Emergency medical condition:** "A medical condition manifesting itself by acute symptoms of sufficient severity (including severe pain) such that a prudent layperson, with an average knowledge of health and medicine, could reasonably expect the absence of immediate medical attention to result in:

- Serious jeopardy to the health of the individual or, in the case of a pregnant woman, the health of the woman or her unborn child.
- Serious impairment to bodily functions; or
- Serious dysfunction of any bodily organ or part."

**Emergency services:** "Covered inpatient and outpatient services that are furnished by a provider qualified to furnish emergency services; and needed to evaluate or treat an emergency medical condition."

**Urgently needed services:** "Covered services that are not emergency services as defined above but:

- Are medically necessary and immediately required because of an unforeseen illness, injury, or condition.
- Are provided when the member is temporarily absent from the plan's service area or under unusual and extraordinary circumstances when the member is in the service area, and the network is temporarily unavailable or inaccessible; and
- It was not reasonable given the circumstances to wait to obtain the services through the Plan's network of providers."

Our plan network includes hospitals, emergency rooms, and providers able to treat the emergent conditions of plan members twenty-four (24) hours a day, seven (7) days a week. Emergent services should be obtained from the closest facility that can provide the service. All emergency and urgently needed services may occur without prior authorization or referrals. For emergent issues occurring onsite in the member's nursing home or in the service area, the PCP is responsible for providing, directing, or facilitating a member's emergent care. This includes emergent services provided onsite in the nursing facility ("treatment in place"). The PCP or his/her designee must be available 24 hours a day, 7 days a week to assist members needing emergent services.

Emergent issues requiring services or expertise not available onsite in the member's nursing home are addressed by transferring the member to an acute care hospital or emergency room able to provide the needed care. The PCP, working with the Plan's PCP, is responsible for coordinating the transition of the member to the hospital or emergency room, including communicating with the hospital or emergency room about the member.

While most members remain in the service area, plan members may receive emergency services and urgently needed services from any provider regardless of whether services are obtained within or outside the plan's authorized service area or network. In unusual circumstances, when the member is in the service area and the network is temporarily unavailable or inaccessible, prior approval is needed and will be approved for only continuity of care.

Our plan network includes contracts with ambulance transport services when an ambulance is required for member safety. In cases where ambulance services are dispatched through 911 or a local equivalent, the Plan follows Medicare rules on coverage for ambulance services as outlined in 42 CFR 410.40. Due to the emergency medical condition, members are only liable for the applicable cost sharing.

## Excluded Services

In addition to any exclusions or limitations described in the members' Evidence of Coverage (EOC), the following items and services are not covered under the Original Medicare Plan or by the plan:

- Services that are not reasonable and necessary, according to the standards of the Original Medicare Plan.
- Experimental or investigational medical and surgical procedures, equipment, and medications, unless covered by the Original Medicare Plan or unless, for certain services, the procedures are covered.
- Orthopedic shoes unless they are part of a leg brace and included in the cost of the brace (exception: orthopedic or therapeutic shoes are covered for members with diabetic foot disease).
- Supportive devices for the feet (exception: orthopedic or therapeutic shoes are covered for members with diabetic foot disease).
- Hearing aids and routine hearing examinations unless otherwise specified in the EOC.
- Routine eye examinations, radial keratotomy, LASIK surgery, vision therapy, and other low vision aids and services, and eyeglasses (which are only covered after cataract surgery) unless otherwise specified in the EOC.
- Self-administered prescription medication for the treatment of sexual dysfunction, including erectile dysfunction, impotence, and anorgasmia or hyporgasmia unless otherwise included in the member's Part D benefit. Please see the formulary for details.
- Reversal of sterilization measures and non-prescription contraceptive supplies.
- Naturopathic services.
- Services provided to veterans in Veterans Affairs (VA) facilities. However, in the case of emergencies received at a VA hospital, if the VA cost sharing is more than the cost sharing required under the plan, the plan will reimburse veterans for the difference. Members are still responsible for the plan cost sharing amount.

## Non-Covered Services

Providers may only collect fees from members for non-covered services when the service is clearly listed as a non-covered service in the members EOC, or the member has been provided with a standardized written Organization Determination (OD) denial notice from the plan prior to the item or service being rendered to the member.

In circumstances where there is a question whether the Plan will cover an item or service, providers should inform Members that they have the right to request an OD prior to obtaining the service from the provider. If coverage is denied, plan provides the Member with a standardized written OD denial notice which states the specific reasons for the denial and informs the Member of his or her appeal rights.

Providers may not hold the members financially responsible or issue any form or notice that advises the customer they will be responsible for the costs associated with non-covered services unless the customer has already received the appropriate pre-service OD denial notice from the plan or the service or item is explicitly stated as a non-covered service in the EOC.

## Continuity of Care

It is our plan policy to provide for continuity and coordination of care with medical practitioners treating the same member, and coordination between medical and behavioral health services. As such, participating providers must notify the plan when they are terming or wish to term their participation with our plan network in accordance with the terms and condition of their participation agreement. This will ensure we are able to provide members at least 30-calendar day advance notice of a provider termination where possible. When advance notice is not possible, please notify us as soon as possible. Any timeframes outlined herein are subject to the terms and conditions of the provider's participation agreement.

When a practitioner leaves the plan network and a member is in an active course of treatment, our Utilization Management staff will attempt to minimize any disruption in care by potentially offering continuity of care services with the current provider for a reasonable period as outlined in the provider's participation agreement.

In addition, members undergoing active treatment for a chronic or acute medical condition will have access to the existing provider through the current period of active treatment or a maximum of ninety calendar days, whichever is shorter.

If the plan terminates a participating provider, our plan representatives will work to transition a member into care with a Participating Physician or other provider within the plan network. The plan is not responsible for the health care services provided by the terminated provider following the date of termination under such circumstances.

We recognize that new members join our health plan and may have already begun treatment with a provider who is not in our provider network. Under these circumstances, we will work to coordinate care with the provider by identifying the course of treatment already ordered and offering the member a transition period of up to ninety calendar days to complete the current course of treatment.

Our plan will honor plans of care (including prescriptions, DME, medical supplies, prosthetic and orthotic

appliances, specialist referrals, and any other on-going services) initiated prior to a new member's enrollment for a period of up to ninety calendar days or until the Primary Care Physician evaluates the member and establishes a new plan of care. For additional information about continuity of care or to request authorization for such services, please contact our Provider Services team.

# MEDICAL MANAGEMENT

To ensure services are delivered timely to members, the guidelines below should be followed.

## Notification of Inpatient and Observation Admissions

The preferred method for providing notification of inpatient and observation admissions is through the Plan's utilization management portal. You can request access by signing up through our plan website.

For timely care coordination, our plan requires notification within three (3) calendar days for the following services:

- Elective Admissions
- ER and Urgent-Direct Admissions
- Observation Status
- Admissions following outpatient procedures or Observation status.
- Transfers to Acute Rehabilitation, Skilled Nursing, and Long-term Acute Care (LTAC) facilities

Emergent admission notification must be received within three (3) calendar days of admission. For observation stays, our plan expects hospitals (including critical access hospitals) to furnish the Medicare Outpatient Observation Notice (MOON) as required by law. This obligation exists even though our plan will waive the three-day stay requirement.

## Referrals

Our plan uses a gatekeeper model, meaning referrals and testing should be reviewed in advance by the member's PCP to help in care coordination.

A member's PCP may make referrals for in-network specialists. Whenever possible, in-network specialists are encouraged to provide member visits in the member's nursing facility for safety and comfort.

## Prior Authorization

The preferred method for requesting a prior authorization is through our plan utilization management portal. You can request access by signing up through our website.

Requests for prior authorization of services should be made at least fifteen (15) days in advance of any elective admission, procedure or services requiring Prior Authorization. The PCP and Specialists are responsible for requesting prior authorization for the services they order. Facilities may also request prior authorizations for scheduled admissions, elective admissions, procedures, and outpatient services ordered by the PCP.

Requests for prior authorization will be prioritized according to the level of medical necessity. For prior authorizations, providers should contact Provider Services.

## SERVICES REQUIRING PRIOR AUTHORIZATION

Providers should refer to the provider section of our plan website for a listing of services typically requiring referral or authorization.

## DOCUMENTATION FOR PRIOR AUTHORIZATIONS

The Utilization Management Department documents and evaluates requests utilizing CMS guidelines as well as nationally accepted criteria, processes the authorization determination, and notifies the provider and member of the determination. Examples of information required for a determination include but are not limited to:

- Member name and identification number
- Location of service (e.g., hospital or outpatient surgical center setting)
- Servicing/Attending physician name.
- Date(s) of service
- Number of visits, if applicable
- Diagnosis
- Service/Procedure/Surgery description and CPT or HCPCS code
- Clinical information supporting the need for the service.

## DECISIONS AND TIME FRAMES

**Expedited:** When you as a provider believe waiting for a decision under the routine time frame could place the member's life, health, or ability to regain maximum function in serious jeopardy, you may request an expedited request. Expedited medical service requests will be determined within 72 hours or as soon as the member's health requires. Expedited requests for Part B drug services will be determined with 24 hours.

**Routine/Standard:** If all required information is submitted at the time of the request, CMS mandates a health plan determination within fourteen calendar days.

Once the Utilization Management Department receives the request for authorization, we will review the request using nationally recognized industry standards or local coverage determination criteria. If the request for authorization is approved, we will assign an authorization number and enter the information in the Plan's medical management system.

The authorization number is only used for reference; it does not signify approval. Claims for services requiring prior authorization must be submitted with the assigned authorization numbers. This authorization number can be used to reference the admission, service, or procedure.

## CONCURRENT REVIEW

Concurrent Review is the process of initial assessment and continual reassessment of the medical necessity and appropriateness of inpatient care during an acute care hospital, rehabilitation, skilled nursing facility (SNF), or other inpatient facility. Any services which continue after the initial admission has been approved

are reviewed to ensure:

- Covered services are provided at the appropriate level of care; and
- Services are administered according to the individual facility/vendor contract our Utilization Management department and Medical Directors utilizes CMS guidelines and Millman Care Guidelines (MCG) to conduct medical necessity reviews. Our plan is responsible for final authorization.

If clinical information is not received within 24 hours of admission or prior to the last covered day, an administrative denial may be issued, or the medical necessity determination will be made using the existing clinical documentation. If it is not feasible for the facility to contact the provider services line, facilities may fax the member's clinical information within one business day of notification to: 833-610-2399

Specific to the ISNP: UM Review is not required for readmission to the referring NF (the member's primary nursing facility); however, if the member is transitioning to an alternate facility, requests for review should be faxed to UM department.

The plan Medical Director reviews all acute, rehab, long-term acute care (LTAC) and SNF stays that do not meet medical necessity criteria and issues a determination. If the Medical Director deems the inpatient or SNF confinement does not meet medical necessity criteria, the Medical Director will issue an adverse determination (a denial). The Utilization Management nurse or designee will notify the provider(s), e.g., facility, attending/ordering provider verbally and in writing and will notify the member as required by law. The criteria used for the determination is available to the practitioner/facility upon request. To request a copy of the criteria on which a decision is made, please contact the UM Department.

For members receiving hospital care and for those who transfer to a non-referring SNF or acute inpatient rehabilitation care, our plan will approve the request or issue a denial if the request is not medically necessary, or if there is a contracted facility that can provide the care. We will also issue a denial if a member who is already receiving care in an Acute Inpatient Rehabilitation Facility has been determined to no longer require further treatment at that level of care. This document will include information on the members' or their authorized representatives' right to file an expedited appeal, as well as instructions on how to do so if the member or member's physician does not believe the denial is appropriate.

We issue written Notice of Medicare Non-Coverage (NOMNC) determinations according to CMS guidelines. The facility is responsible for delivering the notice to the member or their authorized representative/power of attorney (POA) and for having the member, authorized representative or POA sign the notice within the written time frame listed in the Adverse Determination section of the provider manual. The facility is expected to fax a copy of the signed NOMNC back to our Utilization Management Department at the number provided. The NOMNC includes information on members' rights to file a fast-track appeal. Capitated Nursing Facilities must continue to follow their standard NOMNC process for capitated services. The Plan will not generate these NOMNCs.

## RENDERING OF ADVERSE DETERMINATIONS (DENIALS)

In some instances, the Utilization Management staff is authorized to render an administrative denial decision to participating providers based only on contractual terms, non-covered or exhausted benefits, or eligibility. Late authorization, or not providing clinical information as requested, will result in an administrative adverse determination, and does not allow the provider to appeal.



Only a plan Medical Director, or delegated physician, may render an adverse determination (denial) based on medical necessity, but he/she may also decide based on administrative guidelines. When deciding based on medical necessity, the plan requests necessary information, including pertinent clinical information from the treating provider, to allow the Medical Director to make appropriate determinations. The Medical Director may suggest an alternative Covered Service to the requesting provider. If the Medical Director decides to deny or limit an admission, procedure, service, or extension of stay, we will notify the facility or provider's office of the denial of service. Notices are issued to the provider, the member, or the member's authorized representative documenting the original denied request and the alternative approved service, along with the process for appeal, according to CMS guidelines.

Plan employees are not compensated for denial of services. The PCP or Attending Physician may contact the Medical Director by telephone to discuss decisions only before an adverse determination is rendered.

After the adverse determination is rendered and per CMS guidance, the decision may not be changed unless an appeal is initiated.

### **NOTIFICATION OF ADVERSE DETERMINATIONS (DENIALS)**

The reason for each denial, including the specific utilization review criteria with the pertinent subset/information or benefits provision used in the determination of the denial, is included in the written notification, and sent to the provider and/or member as applicable. Written notifications are sent to the members and requesting provider as follows:

- For non-urgent pre-service decisions—within fourteen calendar days of the request.
- For urgent medical service decisions—\*within 72 hours of the request.
- For urgent Part B drug services decisions—\*within 24 hours of the request.
- For concurrent decisions—\*within 72 hours of the request.

\*Denotes initial oral notification of the denial decision is provided with electronic or written notification given no later than three calendar days after the oral notification.

Our plan complies with CMS requirements for written notifications to members, including rights to file appeals and grievances.

### **Member Medical Records**

Participating providers are required to maintain patient medical records current and in accordance with HIPAA privacy and document retention regulations. Member information must be kept confidential and stored in a secure location where only authorized personnel can access. Patients have the right to approve or refuse the disclosure of their medical records when required by law. Providers must maintain a clinical record system that supports the capacity to properly process, store, retrieve and distribute medical records. Medical record requirements apply to both paper and electronic record systems.

Documentation must demonstrate consistency in entries to ensure that diagnosis and treatment align with initial assessment and impressions, treatment, therapies, referrals, consultations, and continuity of follow-up care. The following must be included in medical records:

- Identifying information of the member

- Identification of all providers participating in the member's care and information on services furnished by these providers.
- Significant illnesses and medical and psychological conditions
- Presenting complaints, diagnoses, and treatment plans
- Prescribed medications, including dosages and dates of initial or refill prescriptions, including over-the-counter products and dietary supplements.
- Information on allergies and adverse reactions
- Past medical history, physical exams, courses of treatment and risk factors.
- Immunization records
- Labs, X-ray, and all studies
- Member's preference for a Power of Attorney
- A copy of member's advance directive if one is available.
- Health education and wellness promotion services accessed by members.
- Provision of significant medical advice given by telephone, including medical advice provided by after-hours information or triage services.

Unless otherwise stated in the provider agreement, the plan has the right to request and access medical records for the purposes of claim payment, quality of care and other quality activity, coordinating treatment plans, utilization management reviews or as part of a CMS, state, or federal audit.

## **Utilization Reporting and Monitoring**

Under- and over-utilization may indicate inadequate coordination of care or inappropriate utilization of services. Both under- and over-utilization may be harmful to the member. Utilizing data from provider and practitioner sites, individual product lines, and the system, our plan monitors for under- and over-utilization, analyzes data to identify the causes, and takes action to correct any issues identified. We then implement appropriate interventions whenever potential problems are identified and will further monitor the effect of these interventions. We also carefully ensure that financial incentives are aligned to encourage appropriate decisions on the delivery of care to members. Our plan unequivocally promises members, providers, and employees that it does not employ incentives to encourage barriers to care and service.

# CLAIMS AND ENCOUNTER SUBMISSIONS

## Claim Format Standards

While our plan prefers electronic transmission of claims via the HIPAA compliant 837I (Institutional) and 837P (Professional) formats, paper claims submitted on the CMS-1450 (aka UB04) and the CMS-1500, or successor forms are accepted. If interested in submitting claims electronically, contact Provider Services.

Our plan also offers the ability to submit claims through the provider portal. Instructions on how to gain access to the portal can be found on the plan website.

## Timely Filing

As a participating provider with our plan, you have agreed to submit all claims within the CMS required timely filing guidelines which, as of this publication, is 365 days from the date of service or 365 days from the date of the primary carrier's EOB.

## Claim Requirements

Participating providers must submit a claim and/or encounter for services rendered regardless of any copayments, deductibles, or coinsurance collected from plan members. Our plan pays 'clean' claims according to contractual requirements. A 'clean' claim is a claim that has no defect or impropriety. A defect or impropriety includes, without limitation, a lack of data fields or substantiating documentation required by the plan, or a particular circumstance requiring special handling or treatment, which prevents timely payment from being made on the claim.

Our plan can only pay 'clean' claims. Providers are responsible for accurate claims submission. While we will make our best effort to inform you of claims errors, claim accuracy rests solely with the provider.

Standard CMS required data elements must be present for a claim to be considered a 'clean' claim and can be found in the CMS Claims Processing Manuals.

## Pricing

Original Medicare typically has market adjusted prices by code (i.e., CPT or HCPCS) for the services traditional Medicare covers. However, there are occasions where our plan offers a covered benefit for which Medicare has no pricing. To expedite claims processing and payment in these situations, we will work to arrive at a fair market price by researching other external, publicly available pricing sources, such as other carriers, fiscal intermediaries, or state published schedules for Medicaid. Our plan requests you make every effort to submit claims with standard coding. As described in this Manual and/or your Agreement, you retain your rights to submit a Request for Reconsideration if you feel the reimbursement is incorrect.

We will apply correct coding edits, MPPRs as outlined by CMS in the RVU table. We will also follow guidelines

put forth by the AMA CPT, and CMS HCPCS coding guidelines. Bundling, multiple procedure reductions, or payment modifiers may impact contracted allowances. All editing applied by our plan is subject to the appeals/payment dispute, and clinical review policies and procedures outlined in this manual.

## New or Unlisted Codes

From time to time, providers may submit codes that are not recognized by the claims system. This can happen when new codes are added by CMS for new and newly approved services or procedures, or if existing codes are changed. Providers should not bill with terminated or deleted CPT or HCPCS codes.

Our plan follows Original Medicare coverage guidelines for new services and procedures. If Original Medicare approves a new service, procedure, or code, we will load the new code as made available.

In the event a provider submits a code, and our plan claims system does not recognize it as a payable code or does not have a contracted allowance, the following process applies:

- The plan maintains the right to review and/or deny any claim with CPT/HCPCS codes that are not recognized by the system. Supporting documentation may be requested to substantiate services, determine allowance basis, and to make a coverage determination. Examples include but are not limited to, new CPT/HCPCS codes, not otherwise classified codes, and codes designated as Carrier Defined by CMS.
- The provider may dispute the denial as outlined in their contract, attaching the Medicare coverage guidelines or proof of payment for the service/code (EOB) from Original Medicare; and
- The plan will pay for any services that include proof of payment by Original Medicare within the past six (6) months at the provider's contract rate or, if not addressed, 100% of the current Medicare rates less all applicable copayments, deductibles, and cost-sharing for which the provider furnishes proof.
- Providers may submit documentation of payment for new services/codes with original claims to prevent the need for an initial denial and subsequent appeal and re- adjudication process.
- All codes/services submitted for payment but not recognized by the claims system will be subject to verification of medical necessity. Providers should always call for prior authorization of any procedure/service/or code for which they have concerns about coverage.

## HEDIS® Coding Tips

CPT Category II codes, when added to a claim, help identify additional information about our member's care. This method of reporting simplifies and improves accuracy of reporting select quality measures for HEDIS®, CMS Star Ratings reporting and incentive programs. Category II codes are for informational purposes only and this communication is not intended to suggest or guide reimbursement. Reach out to Provider Services if you would like additional information.

## Non-Payment/Claim Denial

Any denials of coverage or non-payment for services by our plan are addressed on the Explanation of Payment (EOP) or Remittance Advice (RA). An adjustment/denial code will be listed for each billed line if applicable. An explanation of all applicable adjustment codes per claim are listed below that claim on the EOP/RA. Per your contract, the member may not be billed for services denied by our plan unless the member received the denial before the service was provided and the member indicated they wanted to receive the

services regardless of coverage. The member may not be billed for a covered service when the provider has not followed the plan procedures. In some instances, providing the needed information may reverse the denial (i.e., referral form with a copy of the EOP/RA, authorization number, etc.). When no benefits are available for the member or the services are not covered, the EOP/RA will alert you to this. Obtaining pre-services review will reduce denials.

## Processing of Hospice Claims

When a Medicare Advantage (MA) member has been certified as hospice, the financial responsibility for that member shifts from our plan to Original Fee for Service Medicare. Original Medicare retains payment responsibility for all hospice and non-hospice related claims for traditional Medicare benefits beginning on the date of the hospice election.

The only services the plan is financially responsible for during this time include any supplemental benefits our plan offers in addition to Fee for Service Original Medicare benefits.

Members can revoke hospice elections at any time. If so revoked and once notified by CMS, the plan will resume coverage for the member the first of the following month. These rules apply for both professional and facility charges.

Our plan may be notified of a hospice election by CMS after claims have been paid for dates of service during the hospice election period. In this instance, the Plan will notify the provider that a refund is due to the Plan. The provider must remit the refund to us and submit a claim for these services to Fee for Service Original Medicare, consistent with CMS policies.

## Subrogation

Subrogation is the coordination of benefits between a health insurer and a third-party insurer (i.e., property and casualty insurer, an automobile insurer, or worker's compensation carrier), not two health insurers.

Claims involving Subrogation or Third-Party Recovery (TPR) will be processed internally by the plan Claims Department.

Members who may be covered by third-party liability insurance should only be charged the required copayment. The bill can be submitted to the liability insurer. The provider should submit the claim to us with any information regarding the third-party carrier. All claims are processed per the usual claims' procedures.

For claims related questions, please contact the plan Provider Services Department.

## Appeals and Payment Disputes

### Provider Claims Payment Dispute

If your claim was paid and you dispute the payment amount, please follow this process. Payment dispute procedures are separate and distinct from appeal procedures. A formal payment dispute request is required from the provider to contest the amount paid on a claim which does not include a medical necessity or

administrative denial.

All Payment Disputes must be:

- Submitted in writing within 60 days from the original payment.
- Include a cover letter with:
  - Claim identifiable information.
  - The specific rationale as to why the payment made is not appropriate or needs adjustment.
- Include necessary attachments:
  - Copy of the original Remittance Advice (RA)
  - Applicable medical records or other documents supporting your request for additional payment.

Providing the above information enables our Payment Dispute Unit to review the request properly and promptly. Payment disputes with missing information may delay our review and resolution. We will not request additional information and expects the provider to submit the necessary information to substantiate their request for additional payment.

The payment dispute must be in writing and mailed or faxed to the Payment Dispute Department. Providers will be notified of the final decision.

### Participating Provider Administrative Plea/Appeals Responsibility

Providers may submit a formal request to review a previous decision where a determination was made stating the Participating Provider failed to follow administrative rules, assigning liability to the Provider (see original decision letter) where the services were rendered.

All requests must be:

- Submitted in writing.
- Submitted within 60 days from the decision letter date.
- Include a cover letter with:
  - Member identifiable information
  - Date(s) of service in question
  - The specific rationale as to why the administrative rules were not followed, requiring an exception to be made or extenuating circumstance warranting a rereview of the request for provision of payment.
- Include necessary attachments:
  - Copy of the original decision
  - All applicable medical records

The appeal must be in writing and mailed or fax to the Appeals Department. If our plan waives the administrative requirement, and the request requires a medical review, we will not request additional records to support the provider's argument. The provider is expected to submit the necessary information to substantiate the request for payment. Providers will be notified of the final decision.

# MEMBER GRIEVANCES, APPEALS, AND COMPLAINTS

## Appeals

A plan member has the right to appeal any decision about the plans failure to provide or pay for what they contend are covered services.

These include, but are not limited to:

- Reimbursement for urgently needed care outside the service area or Emergency Services worldwide.
- A denied claim for any other health services furnished by a non-participating provider or supplier they believe should have been provided, arranged for, or reimbursed by the plan.
- Services they have not received, but believe are the responsibility of the plan to pay; and/or
- A reduction in or termination of service a member feels is medically necessary.

Also, a member may appeal any decision on a hospital discharge. In this case, a notice will be given to our member with information about how to appeal, and our member will remain in the hospital while the decision is reviewed. Our member will not be held liable for charges incurred during this period regardless of the outcome of the review. Please refer to the Evidence of Coverage (EOC) for additional information.

For pre-service determinations, our member's treating provider acting on behalf of our member or staff of the provider's office acting on said provider's behalf (e.g., request is on said provider's letterhead); or any other provider or entity (other than the MA plan) determined to have an appealable interest in the proceeding may file an appeal.

**An appeal** is a reconsideration of a previous decision not to approve or pay for a service, including a level of care decision (includes not just outright denials, but also "partial" ones). Appeals will receive an independent review (made by someone not involved in the initial decision). Requesting an appeal does not guarantee the request will be approved, or the claim paid.

The appeal decision may uphold the original decision.

A request for a standard appeal must be submitted to the address/fax listed below within 60 days from the original decision. Appeal requests should include a copy of Remittance Advice (RA) reflecting the denial, and any medical records supporting why the service was needed.

A request for an expedited appeal (pre-service requests only) may be filed orally or in writing.

Our member or treating provider may request an expedited appeal where they believe deciding within the standard timeframe could seriously jeopardize the life or health of the member or the member's ability to regain maximum function.

Providers contracted with our plan may not use the member appeal process to file an appeal for post-service payment disputes. Contracted providers should use the process outlined in the "Billing and Claims" section of this manual or in their provider agreement if they believe a claim was denied for payment in error or if there

are additional circumstances we should consider.

## **Member Grievances & Complaints**

Plan members have the right to file a complaint, also called a grievance, about problems they observe or experience with the health plan us or their treating provider. Situations for which a grievance may be filed include but are not limited to:

- Complaints regarding issues such as waiting times, physician behavior or demeanor, and adequacy of facilities and other similar member concerns.
- Involuntary disenrollment situations; and/or
- Complaints concerning the quality of services a member receives.

Complaints may be received by the Plan's PCP, Contracted Facilities, Plan Customer Service representatives, and through Member Services. All complaints are logged, categorized, and worked to resolution per CMS guidelines for Medicare Advantage plans.

Complaints or grievances should be reported to Member Services. Providers must cooperate with us in investigating grievances related to the provider or providers services.



# PROVIDER PARTICIPATION

## Credentialing

Our plan does not discriminate in terms of participation, reimbursement, or based on the population of beneficiaries serviced, against any health care professional who is acting within the scope of his or her license or certification under state law. All practitioners and organizational applicants to the plan must meet basic eligibility requirements and complete the credentialing process prior to becoming a participating provider.

No provider can be assigned an effective date with the plan, be included in the Plan Provider Directory, or have plan Members assigned to them without having successfully completed the credentialing process.

## PRACTITIONER CREDENTIALING REQUIREMENTS

To participate in the plan network, credentialing is required for:

- All physicians who provide services to plan members, including members of physician groups; and
- All other types of health care professionals who provide services to plan members, and who are permitted to practice independently under state law.

Credentialing is not required for:

- Health care professionals who are permitted to furnish services only under the direct supervision of another practitioner.
- Hospital-based health care professionals who provide services to plan members incident to hospital services unless those health care professionals are separately identified in member literature as available to members for services.
- Students, residents, or fellows.

Practitioners must submit a complete application to begin the credentialing process. The application can be a State Mandated Credentialing application or the CAQH Universal Credentialing Application form. If the CAQH form will be used, practitioners must provide their CAQH ID.

The application must include an attestation, consent and release form that is less than 90 days old. Any questions answered unfavorably in the application must include an explanation. The information included in the providers submitted application will be reviewed and utilized in the assessment of the provider for plan participation.

When assessing practitioners, the following criteria is used:

- Has a current license to practice in the plan's service area where the services will be provided?
- Is Board Certified in practicing specialty (as applicable). Note that some specialties require board certification for plan participation, questions for specific specialties may be directed to Credentialing.
- Maintains current professional liability insurance as that meets state and contractual requirements.
- Has not been excluded, suspended and/ or disqualified from participating in any Medicare, Medicaid, or any other government health-related program.
- Education, training, and work history must show ability to meet contractual requirements.

- Has a completed application that includes explanations for:
  - Gaps in work history over 6 months
  - Disclosure questions answered unfavorably.

## ORGANIZATIONAL PROVIDER CREDENTIALING REQUIREMENTS

To participate in the plan network, credentialing is required for all contracted organizational provider types that provide routine services to plan members and have a registered organization NPI number.

Organizational providers must fill out a plan credentialing application for review. The application is required for each NPI that the organization will bill the plan under. The plans online organization credentialing application is used for evaluating organizations.

When assessing organizational providers, the following criteria is used:

- Has a current license to practice (as applicable depending on state requirements and services) in the plan's service area where the services will be provided?
- Maintains current professional and general liability insurance as that meets state and contractual requirements.
- Is enrolled to participate with Medicare/ Medicare Certified
- Has not been excluded, suspended and/ or disqualified from participating in any Medicare, Medicaid, or any other government health-related program.
- Has been reviewed and approved by an accrediting body (if applicable).
- If not accredited, has a recent site survey done by the licensing agency or CMS that is less than 36 months old OR has a letter from licensing agency or CMS stating the organization is in good standing.
- Has a completed application that includes:
  - Copies of all current supporting documents listed on the application according to services provided.
  - Has been attested to within the past 120 calendar days.
  - Includes an explanation for all disclosure questions answered unfavorably.

## CREDENTIALING AND RE-CREDENTIALING PROCESS

The plan Credentials Verification Organization (CVO) or its designee conducts primary source verification of the applicant's licensure, education and/or board certification, privileges, lack of sanctions or other disciplinary action, and malpractice history.

The credentialing process can take up to 90 days to complete. When credentialing is complete, and the credentialing decision is made, the provider is notified in writing of their participation effective date.

All providers are required to recredential at least every three years to maintain an active participating status with the plan. Information obtained during the initial credentialing process is updated and re-verified as required. Providers are notified of the need to submit re-credentialing information at least four months in advance of their three-year anniversary date. Three separate attempts are made to obtain the required information via mail, fax, email, or telephonic request. Providers that fail to return recredentialing information before their re-credentialing due date are subject to termination of network participation.

## PROVIDER RIGHTS

Providers have the right to be informed of the status of their credentialing application and may request the status of the application either telephonically or in writing. Our plan will respond within ten (10) business days and may provide information on any of the following: application receipt date, any outstanding information or verifications needed to complete the credentialing process, anticipated committee review date, and approval status.

Providers have the right to review information obtained from any outside source to evaluate their credentialing application except references, recommendations, or other peer-review protected information, also known as primary source recommendation. Providers may submit a written request to review his/her file information at least thirty days in advance. Our plan will establish a time for the provider to view the information.

Providers have the right to correct erroneous information when information obtained during the credentialing process varies from what was submitted by the provider. In instances where there is a substantial discrepancy in the information, our plan will notify the provider in writing of the discrepancy. Providers must submit a written response and any supporting documentation to the Credentialing Department to either correct or dispute the alleged variation in their application information within 30 days of notification.

## CREDENTIALING COMMITTEE/PEER REVIEW PROCESS

All initial applicants and re-credentialed providers (organizational and practitioner) are subject to a peer review process before approval or reapproval as a participating provider. The Credentialing Committee is composed of plan providers of different specialties and professional backgrounds. Each plan selects a Medical Director to represent the plan. The Plan Medical Director may approve providers who meet all acceptance criteria. Providers who do not meet established thresholds are presented to the Credentialing Committee for consideration. The Credentialing Committee is comprised of primary care and specialty providers and has the authority to approve or deny an appointment status to a provider. All providers must be credentialed and approved before participating in the plan's network.

## NON-DISCRIMINATION IN THE DECISION-MAKING PROCESS

Our Credentialing Program is compliant with all CMS and State regulations. Through the universal application of specific assessment criteria, our plan ensures fair and impartial decision-making in the credentialing process. No provider is participation based solely on race, gender, age, religion, ethnic origin, sexual orientation, type of population served or for specializing in certain types of procedures.

## PROVIDER NOTIFICATION

All initial applicants who complete the credentialing process are notified in writing of their credentialing approval date. Providers (facility and practitioners) are advised not to see plan members until the notification of successful credentialing is received. Applicants who are denied by the Credentialing Committee are notified in writing within thirty (30) days of the decision outcome detailing the reasons for the denial/term and any appeal rights to which the provider may be entitled.

## APPEALS PROCESS & NOTIFICATION OF AUTHORITIES

In the event a provider's participation is limited, suspended, or terminated due to no longer meeting credentialing criteria, the provider is notified in writing within 30 days of the decision. Notification includes a) the reason(s) for the action, b) the appeals process or options available to the provider, and c) provides the time limits for submitting an appeal. A panel of peers review all appeals. When termination or suspension is the result of quality deficiencies, the appropriate state, and federal authorities, including the National Practitioner Data Bank (NPDB) are notified of the action.

## CONFIDENTIALITY OF CREDENTIALING INFORMATION

All information obtained during the credentialing and re-credentialing process is considered confidential, handled, and stored confidentially and securely as required by law and regulatory agencies. Confidential practitioner credentialing and re-credentialing information is not disclosed to any person or entity except with the written permission of the practitioner or as otherwise permitted or required by law.

## ONGOING MONITORING

Our plan conducts routine, ongoing monitoring of the preclusion list, license sanctions, Office of Inspector General (OIG) exclusions, CMS Preclusion, Medicare/Medicaid sanctions and the CMS Opt-Out list between credentialing cycles. Any provider whose license has been revoked or has been precluded, excluded, suspended, and disqualified from participating in any Medicare, Medicaid, or any other government health-related program or who has opted out of Medicare will be automatically terminated from the Plan.

## SITE EVALUATIONS

Site evaluations may be required when it is deemed necessary because of a customer complaint, quality of care issue and/or as otherwise mandated by State or Federal regulations. Office site evaluations will review the following:

- Physical appearance and accessibility.
- Customer safety and risk management.
- Medical record management and security of information.
- Appointment availability.
- Cleanliness & Adequacy of Equipment
- Policies and Procedures

Providers who fail to pass the area of the site visit specific to the complaint or who do not meet the site evaluation standards will be required to submit a corrective action plan and make corrections to meet the requirements. Follow-up reviews may be conducted to ensure compliance.

## Provider Directory

To be included in Provider Directories or any other member information, providers must be fully credentialed and approved and must be credentialed under a specialty or capability required for Online Provider Directory display by CMS. Directory specialty designations commensurate with the education, training, board certification and specialty(s) verified and approved via the credentialing process.

## Plan Notification Requirements for Providers

The following list of changes must be reported to our plan at least thirty (30) days in advance (or longer as stated in the provider agreement) by emailing the provider network support email.

- Practice address
- Billing address
- Fax or telephone number
- Hospital affiliations
- Practice name
- Provider joining or leaving the practice (including retirement or death)
- Provider taking a leave of absence.
- Practice mergers and/or acquisitions
- Adding or closing a practice location
- Tax Identification Number (please include W-9 form)
- NPI number changes and additions
- Changes in practice office hours, practice limitations, or gender limitations
- Panel status changes (closed or open panel)
- Office Hour updates
- Telehealth capabilities

By providing this information promptly, you will ensure your practice is listed correctly in the Provider Directory.

## Closing Patient Panels

When a participating PCP elects to stop accepting new patients, the provider's patient panel is considered closed. If a participating PCP closes his or her patient panel, the decision to stop accepting new patients must apply to all patients regardless of insurance coverage. Providers may not discriminate against plan members by closing their patient panels for our members only. Providers who decide they will no longer accept any new patients must notify us at least 30 days prior to the change effective date.

## Access and Availability Standards for Providers

Our plan has established written standards to ensure timeliness of access to care that meets or exceed the standards established by CMS, to ensure all standards are communicated to providers, to continuously monitor compliance with the standards, and to take corrective action as needed. Our plan also requires all providers to offer standard hours of operation that (1) do not discriminate against Medicare members, and (2)

are convenient for plan members, the facilities where members reside, and facility staff who aid in member care. PCPs are NOT to provide routine visits at times that coincide with regular facility mealtimes or interfere with expected member sleep patterns by occurring before 8 am or after 8 pm or occur during nursing staff shift changes.

## **Access and Availability Survey**

Our plan conducts monitoring of provider access and availability to ensure compliance with CMS standards. The Access and Availability yearly survey is used to review provider compliance with access standards. The Access and Availability survey is an online survey sent to providers as a link for completion. The survey includes multiple choice questions depending on the provider specialty type.

Providers must obtain at least an 80% score to pass the survey. Providers that fail the survey are sent a corrective action notice which allows them the opportunity to identify the corrections needed and include remediation actions with due date. A resurvey is conducted after the due date.

## **Provider Responsibility**

Plan members have access to care 24 hours a day, 7 days a week as medically necessary. We have additional policies in place to make sure members have timely access to regular and routine care services, urgent care services, preventative care, network providers, women's health services, or after-hours care. PCPs are required to provide routine, preventive care, and monitoring visits for their assigned members on-site at the member's nursing facility residence every 60 days for all members and more frequently (every 30 days) for members identified as a moderate or high risk.

- Assigned providers must make routine visits for non-urgent new onset symptoms or conditions or condition exacerbations within one week (7 days) on-site at member's nursing facility residence.
- Immediate urgent and emergent care on-site at member's nursing facility residence or in the physician's office or telephonically in coordination with the Nurse Practitioner.
- 24 hours a day, 7 days a week telephonic access for medically necessary member care, with approved and contracted physician coverage during time off (call coverage), with emergency care calls, both weekdays or after-hours, responded to immediately; urgent care calls, weekdays and after-hours, responded to within 30 minutes; and routine care calls returned by the end of the day.
- Specialists are required to be available for a consult or new patient appointment within 21 days of the initial request and to be immediately available to PCPs for an urgent or emergent consult regarding a member.
- Telephone Access (applicable to all contracted providers regarding calls from members, members' caregivers, the plan, PCP, plan Medical Director and Utilization Management staff, and nursing home facility staff):
  - Emergency care calls, both weekdays and after-hours calls, are to be addressed immediately. Urgent care calls, both weekdays and after-hours calls, are returned within 30 minutes.
  - Routine care calls, both weekdays and after-hours calls, will be returned promptly. All calls are answered promptly by the provider, provider staff and/or a reliable paging service or answering service.

# MEDICARE REQUIRED POLICIES

## Non-Discrimination and Cultural Competency

CMS defines health equity as “the attainment of the highest level of health for all people, where everyone has a fair and just opportunity to attain their optimal health regardless of race, ethnicity, disability, sexual orientation, gender identity, socioeconomic status, geography, preferred language, or other factors that affect access to care and health outcomes”.

Participating providers must provide services to all plan customers, consistent with the benefits covered in their policy, without regard to English proficiency or reading skills, ethnic, cultural, racial or religious background, mental or physical disabilities, sexual orientation, gender identity, socioeconomic or financial background, claims experience, medical history, evidence of insurability (including conditions arising out of acts of domestic violence), genetic information, source of payment, or any other bases deemed unlawful under federal, state, or local law.

It is the responsibility of contracted providers to provide covered services in a culturally competent manner to plan members and ensure those with limited English proficiency or reading skills, people of ethnic, cultural, racial or religious minorities, people with disabilities, people who identify as lesbian, gay, bisexual, or other diverse sexual orientations, people who identify as transgender, nonbinary and other diverse gender identities, or people who were born intersex, people who live in rural areas and other areas with high levels of deprivation and people otherwise adversely affected by persistent poverty or inequality receive the health care to which they are entitled.

We encourage providers to visit the U.S. Department of Health and Human Services Office of Minority Health website for resources, training, policies, programs and best practices on Cultural and Linguistic Competency: [Cultural and Linguistic Competency | Office of Minority Health \(hhs.gov\)](#)

## Dual Eligibles and Cost Sharing

For all members eligible for both Medicare and Medicaid, members will not be held liable for Medicare Part A and B cost sharing when the State is responsible for paying such amounts. Providers will be informed of Medicare and Medicaid benefits and rules for members enrolled in Medicare and Medicaid. Provider may not impose cost-sharing that exceeds the amount of cost-sharing that would be permitted with respect to the individual under title XIX if the individual were not enrolled in such a plan. Providers will: (1) accept the MA plan payment as payment in full, or (2) bill the appropriate State source. [42 C.F.R. §§ 422.504(i)(3)(i) and 422.504(g)(1)(i)]

## Member Hold Harmless

Participating Providers are prohibited from balance billing plan members including, but not limited to, situations involving non-payment by the plan, insolvency of the plan, or the plan’s breach of its Agreement. Provider shall not bill, charge, collect a deposit from, seek compensation or reimbursement from, or have any recourse against customers or persons, other than the plan, acting on behalf of customers for Covered Services provided pursuant to the Participating Provider’s Agreement. The provider is not, however,

prohibited from collecting copayments, coinsurances, or deductibles for covered services in accordance with the terms of the applicable customer's Benefit Plan, or for collecting payment when rendering non-covered services if the provider complies with the requirements of the non-covered services section of the Provider Manual. Call Provider Services to check on member cost share responsibility if not listed on the member ID card.

## Provider Marketing Guidelines

The below is a general guideline to assist providers in determining what marketing and outreach activities are permissible under the CMS guidelines. CMS has advised Medicare Advantage plans to prohibit providers from steering or attempting to steer an undecided patient toward a specific plan or limiting to a number of plans offered either by the plan sponsor or another sponsor based on the financial interest of the provider or agent. Providers should remain neutral parties to the extent they assist beneficiaries with enrollment decisions. Please consult the CMS Marketing Guidelines or other CMS published materials for the full list of acceptable and unacceptable provider behaviors.

### Providers Can:

- Suggest looking into Plan membership as a matter of course in treatment.
- Collect a Permission to Contact if a resident/responsible party voices interest in learning more about the Plan.
- Pass a Permission to Contact to a sales agent.
- Mail or provide a letter to patients notifying them of their affiliation with the plan.
- Provide objective information to patients on specific plan attributes and formularies, based on a patient's medications and healthcare needs while treating the member.
- Answer questions or discuss the merits of a plan or plans, including cost sharing and benefit information (these discussions may occur in areas where care is delivered).
- Refer patients to other sources of information, such as the State Health Insurance Assistance Programs (SHIPs), plan marketing representatives, State Medicaid, or 1-800-Medicare to assist the patient in learning about the plan and making a healthcare enrollment decision.
- Provide beneficiaries with communication materials furnished by the plan in a treatment setting.
- Refer patients to the plan marketing materials available in common areas.
- Display and distribute in common areas KeyCare Advantage marketing materials. The office must display or offer to display materials for all participating Medicare Advantage plans if requested by the plan.
- Provide information and assistance in applying for the Low-Income Subsidy (LIS).
- Display promotional items with the plan logo.
- Allow plans to have a room/space in provider offices separate from where members receive healthcare services, to provide Medicare beneficiaries with access to a plan sales representative.

### Providers Cannot:

- Offer anything of monetary value to induce members to select them as their provider.
- Distribute marketing materials/applications in an exam room.
- Urge or steer towards any specific plan or a limited set of plans based on the provider's own interest.
- Collect/accept enrollment applications or scope of appointment forms on behalf of the plan.
- Offer inducements to persuade beneficiaries to enroll in a particular plan or organization.



- Health Screen potential plan members when distributing information to patients, health screening is prohibited.
- Expect compensation directly or indirectly from the plan for beneficiary enrollment activity.
- Call members who are disenrolling from the health plan to encourage re-enrollment in a health plan.
- Call patients to invite patients to the sales and marketing activities of a health plan.
- Advertise using the plan's name without plan's prior consent and potentially CMS approval depending upon the content of the advertisement.

## Member Assignment to New PCP

PCPs will receive regular updates of member assignments and related services and benefits. Plan PCPs have a limited right to request a member be assigned to a new PCP. A provider may request to have a member moved to the care of another provider due to the following behaviors:

- Fraudulent use of services or benefits.
- The member is disruptive, unruly, threatening, or uncooperative to the extent his/her membership seriously impairs the provider's ability to provide services to the member, and a physical or behavior health condition does not cause the behavior mentioned above.
- Threats of physical harm to a provider and/or his/her office staff.
- Non-payment of required member cost share for services rendered to members who are not Dual Eligibles (Medicare and Medicaid).
- Receipt of prescription medications or health services in a quantity or manner which is not medically beneficial or not medically necessary.
- Repeated refusal to comply with office procedures essential to the functioning of the provider's practice or to accessing benefits under the managed care plan.

The provider should make reasonable efforts to address the member's behavior which has an adverse impact on the patient/physician relationship, through education and counseling, and if medically indicated, referral to appropriate specialists.

If the member's behavior cannot be remediated through reasonable efforts, and the PCP feels the relationship is irreparably harmed, the PCP should complete the Member Transfer Request form and submit it to us. Our plan staff will research the concern and decide if the situation warrants requesting a new PCP assignment. If so, we will document all actions taken by the provider and the plan to cure the situation, including member education and counseling. A PCP cannot request a disenrollment based on an adverse change in a member's health status or utilization of services medically necessary for treatment of a member's condition.

A member also may request a change in PCP for any reason. The PCP change requested by the member will be effective the first (1st) of the month following the receipt of the request unless circumstances require an immediate change.

## Member Rights

### Advance Medical Directives

The Federal Patient Self-Determination Act ensures the patient's right to participate in healthcare decision-

making, including decisions about withholding resuscitative services or declining/withdrawing life sustaining treatment. We require all participating providers to have a process in place under the intent of the Patient Self Determination Act. All providers contracted with us may be informed by the member that the member has executed, changed, or revoked an advance directive. Participating providers may not condition the provision of care or otherwise discriminate against an individual based on whether the individual has executed an advance directive. At the time a service is provided, the provider should ask the member to provide a copy of the advance directive to be included in his/her medical record. If the PCPs and/or treating provider cannot as a matter of conscience fulfill the member's written advance directive, he or she must advise the member and our plan. The plan and the PCPs and/or treating provider will arrange for a transfer of care. To ensure providers maintain the required processes to advance directives, we conduct periodic medical record reviews.

### The Right to Be Treated with Dignity and Respect

Members are afforded appropriate privacy and treated with respect, consideration, and dignity. Members have the right to be treated with dignity, respect, and fairness always. The plan and its contracted providers must obey the laws against discrimination to protect members from unfair treatment. These laws say our plan and its contracted providers cannot discriminate against patients because of a person's race, disability, religion, gender, sexual orientation, health, ethnicity, creed, age, or national origin. Providers may not discriminate against patients based on their payment status or refuse to serve patients because they receive assistance with Medicare cost sharing from a State Medicaid program. If plan members need help with communication, such as a language interpreter, they can call the Member Services Department. The Member Services Department can also help members in filing complaints about access to facilities (such as wheelchair access).

### The Right to See Participating Providers, Get Covered Services and Prescriptions Filled Promptly

Members will get most or all their healthcare from participating providers—the doctors and other health providers who are part of our plan. Members have the right to choose a participating provider. We will work with members to ensure they find physicians who are accepting new patients. Members have the right to go to a women's health specialist (such as a gynecologist) without a referral. Members have the right to timely access to their providers and to see specialists when care from a specialist is needed. Members also have the right to access their prescription benefit promptly. Timely access means members can get appointments and services within a reasonable amount of time. The Evidence of Coverage (EOC) explains how members access participating providers to get the care and services they need. It also explains their rights to get care for a medical emergency and urgently needed care.

### The Right to Know About Treatment Choices and Participate in Decisions About Their Healthcare

Members have the right to get full information from their providers when they receive medical care, and the right to participate fully in treatment planning and decisions about their healthcare. Plan providers must explain things in a way that members can understand. Members have the right to know about all the treatment choices recommended for their condition, including all appropriate and medically necessary treatment options, no matter what their cost or whether the plan covers them. This includes the right to know about the different Medication Management Treatment Programs the plan offers and those in which members may participate. Members have the right to informed about any risks involved in their care.

Members have the right to receive a detailed explanation from the plan if they believe a plan provider has denied care that they believe they are entitled to receive or care they believe they should continue to receive. In these cases, members must request an initial decision. Initial decisions are included in members' EOC.

Members have the right to refuse treatment, including the right to leave a hospital or other medical facility even if their doctors advise them not to leave, and the right to stop taking their medication. If members refuse treatment, they accept responsibility for what happens because of refusing treatment.

### The Right to Make Complaints

Members have the right to file a complaint if they have concerns or problems related to their care or coverage. Members or an appointed/authorized representative may file appeals or grievances regarding care or coverage determinations. If members make a complaint or file an appeal determination, our plan must treat them fairly and not discriminate against them because they made a complaint or filed an appeal or coverage determination. Members should be directed to call the Member Services Department to obtain information relative to appeals, grievances, or concerns and/or coverage determinations.

### Right to Receive Complete and Accurate Health Information

Members, or legally authorized designees should receive complete and accurate information concerning about their health evaluation, diagnosis, treatment, and prognosis and have the right to participate in health care decisions unless such information is contraindicated for medical reasons.

In addition to the above, members have the following rights:

- The right to maintain confidentiality of their health information.
- Right to refuse to participate in research, if applicable
- Right to interpretive services, as necessary
- Rights to access information regarding advance directives, as required by state or federal laws and regulations.
- Rights to access to provider credentials upon request
- Right to change providers, including Primary Care Providers (PCP) and expedite the request to change.
- Right to receive information about Provider's malpractice insurance upon request
- Right to request a second opinion related to health care treatment and services.

# QUALITY IMPROVEMENT

## Quality Improvement Program

The purpose of the Quality Improvement (QI) Program is to ensure that we have the necessary infrastructure to coordinate care, promote quality, performance, and efficiency on an ongoing basis.

The QI Program is designed to objectively and systematically monitor and evaluate the quality, appropriateness and outcomes of care and services delivered to Special Needs Plan Members. In addition, it is designed to provide mechanisms that continuously pursue opportunities for improvement and problem resolution. The Health Plan's QI Program includes all elements required by Centers for Medicare & Medicaid Services (CMS) Medicare Managed Care Manual Chapter 5 and 16b.

A formal evaluation of the QI Program is performed annually and provides guidance for changes to the QI Program in the following year and may include the following:

- Analysis of cultural and linguistic needs of the population and clinical needs of members with complex health needs
- Monitoring/review of delegated activities
- Monitoring/review of provider accessibility and availability
- Monitoring/review of Member satisfaction/grievances
- Monitoring/review of Member safety
- Monitoring/review of continuity and coordination of care
- Measurement and improvement monitoring of the SNP model of care
- Analysis of the Chronic Care Improvement Program (CCIP)
- Collection and reporting of Medicare Advantage and SNP HEDIS® measures<sup>1</sup>
- Collection and reporting of CMS Display measures
- Collection and reporting of CMS Star measures
- Participation and analysis of the Medicare HOS and CAHPS survey results, if required<sup>2</sup>
- Credentialing and recredentialing
- Monitoring and analysis of under and over utilization
- Monitoring and analysis of adverse outcomes/sentinel events
- Collection and reporting of Part C Reporting Elements
- Collection and reporting of Part D Medication Management data

PCPs each play an active role in making sure members receive the best care. Each year, we will evaluate past performance and implement improvement activity. Providers and members may request a copy of the Quality Improvement Program or Annual Evaluation at any time.

## Member Satisfaction

KeyCare Advantage strives to improve the quality of services, benefits, and health care by collaborating closely with providers to enhance the member experience through the utilization of a member survey. Each year, the survey is fielded by an external survey vendor beginning in January. The survey includes questions regarding member satisfaction with the following:

Nurse Practitioner (NP)/Physician Assistant (PA)/Clinical Services

- Knowing their NP/PA
- NP/PA's response to cultural/spiritual/language needs

- Time spent with their NP/PA

#### Physician Services

- Knowing their PCP
- PCP's response to cultural/spiritual/language needs
- Time spent with their PCP.

#### Pharmacy Services

- PCP/NP/PA discussing their medication.
- Drug plan benefits

#### Access to Health Services

- Ease of getting treatment
- Access to hospital
- Access to specialists

#### Health Plan Services

- Customer service experience
- Health plan benefits
- Claims processing and payments
- Ease of getting a referral

The survey results are a valuable tool that is used to identify areas of opportunity to improve the overall Member experience with their health care and Health Plan.

## Quality of Care Concerns

We are committed to ensuring members receive quality care according to recognized standards of care. Quality of Care concerns may include specific Clinical Quality Indicators and Quality of Care Complaints. Quality Indicators are defined as an adverse outcome occurring in any care setting indicative of potential inappropriate or incomplete medical care. Quality of Care Complaints are those concerns reported by members, families, or providers indicating a potential problem in the provision of quality care and services.

The purpose of identifying these concerns is to formulate opportunities to improve clinical care and service. Clinical Quality Indicators include the following:

- Unplanned readmission to the hospital (within 30 days)
- Inpatient hospitalization following outpatient surgery.
- Post-operative complications (including an unplanned return to the Operating Room)
- Unplanned removal, injury, or repair of organ or structure during the procedure (excludes incidental appendectomy)
- Avoidable incidences resulting in injury to the member.
  - Mortality review (in cases where death was not an expected outcome)

Providers can submit quality of care concerns by accessing the Provider Portal. All reported Quality of Care concerns are reviewed and tracked. We may request records from providers and facilities as part of the process. The Quality Improvement Committee reviews trends related to quality-of-care concerns and may recommend actions to prevent future instances. Any action taken based on severity or trend is documented in the health plan provider record and reviewed by the Credentialing Committee at the time of re-credentialing.

# CORPORATE COMPLIANCE PROGRAM

## Overview

The purpose of the Corporate Compliance Program is to articulate the plan's commitment to compliance with all pertinent regulatory requirements. It also serves to encourage our employees, providers and other contractors, and other interested parties to develop a better understanding of the laws and regulations that govern plan operations. Further, the Corporate Compliance Program also ensures all practices and programs are compliant with applicable laws and regulations.

Our plan and its subsidiaries are committed to full compliance with federal and state regulatory requirements applicable to our Medicare Advantage and Medicare Part D lines of business. Non-compliance with regulatory standards undermines plan business reputation and credibility with the federal and state governments, subcontractors, pharmacies, providers, and most importantly, its members. The plan and its employees are also committed to meeting all contractual obligations outlined in plan contracts with the CMS. These contracts allow the plan to offer Medicare Advantage and Medicare Part D products and services to Medicare beneficiaries.

The Corporate Compliance Program is designed to prevent violations of federal and state laws governing plan lines of business, including but not limited to, healthcare fraud, waste, and abuse laws. In the event such violations occur, the Corporate Compliance Program will promote early and accurate detection, prompt resolution, and when necessary, disclosure to the appropriate governmental authorities.

We have a plan in place, policies and procedures for coordinating and cooperating with the MEDIC (Medicare Drug Integrity Contractor), CMS, State Regulatory Agencies, Congressional Offices, and law enforcement. We also have policies ensuring we will cooperate with any audits conducted by CMS, the MEDIC or law enforcement or their designees. If you have compliance concerns or questions, call the Compliance Hotline.

## Fraud, Waste, And Abuse

Our plan has policies and procedures to identify fraud, waste, and abuse in its network, as well as other processes to identify overpayments within its network and to properly recover such overpayments. These procedures allow the Plan to report potential fraud or misconduct related to the Medicare program to the appropriate government authority as specified at 42 U.S.C. § 1395w-104 and 42 C.F.R. § 423.504(b)(4)(vi)(H), and policies and procedures in place for cooperating with CMS and law enforcement entities.

The evaluation and detection of fraudulent and abusive practices by the plan encompasses all aspects of plan business and its business relationship with third parties, including healthcare providers and members. All employees, contractors, and other parties are required to report compliance concerns and suspected or actual misconduct without fear of retaliation for reports made in good faith. The Compliance Officer may be contacted in the following manner:

- Anonymously by calling the toll-free Compliance Hotline. The Compliance Hotline is a completely confidential resource for employees, contractors, agents, members, or other parties to voice concerns about any issue potentially affecting the plan's ability to meet legal or contractual requirements and/or to report misconduct that could give rise to legal liability if not corrected.

- By email
- By direct mail
- Directly by phone

All communications will be kept as confidential as possible, but there may be times when the reporting individual's identity may become known or need to be disclosed to meet requirements of any governmental review actions. Any employee, contractor, or another party that reports compliance concerns in good faith can do so without fear of retaliation.

Also, as part of an ongoing effort to improve the delivery and affordability of healthcare to our members, our plan conducts periodic analysis of all levels of Current Procedural Terminology (CPT), ICD-9/ICD-10 and HCPCS codes billed by our providers. The analysis allows us to comply with its regulatory requirements for the prevention of fraud, waste, and abuse (FWA), and to supply our providers with useful information to meet their own compliance needs in this area. We will review your coding and may review medical records of providers who continue to show significant variance from their peers.

As a participating provider it is your responsibility to maintain and submit all relevant documentation to support the services billed. Provider's will provide AAH, governmental agencies and their representatives or agents all records deemed necessary to determine compliance with the terms of the Provider Agreement, including for the purpose of investigating potential fraud, waste, and abuse. Records must be provided within the specified timeframe, as requested by AAH without charge. Failure to provide the requested records will forfeit your right to an appeal of our findings. AAH will recover the paid amount of the associated claims and may send a referral to applicable regulatory agencies.

To ensure you receive important plan correspondence, please ensure your practice contact information is current in the Provider Directory.

To meet your FWA obligations, please review and revise your coding policies and procedures for compliance and adherence to CMS guidelines necessary to ensure they are consistent with official coding standards. You may request a copy of the plan Compliance Program document by contacting Provider Services.

## PROVIDER FEEDBACK

### Yearly Provider Survey

We value your feedback. On a yearly basis, the plan will send out a provider survey to all participating physicians who have a business email on file. We encourage you to fill out the survey and provide your feedback. Survey results are reviewed for needed changes of Plan operations.

Share your feedback here: <https://forms.office.com/r/sN58bVPVff>